

Il nuovo settimanale

insieme

IL CORRIERE DEL QUEBEC



Insieme is Montreal's best Italian language weekend newspapers. For more than 30 years, it has developed an excellent reputation with its thousands of loyal readers and advertisers. With a weekly readership of over 42,000, Insieme's editorial content attracts and keeps readers engrossed with every issue from cover to cover. Every advertiser is assured superior readership and retention value for their advertising dollar, no matter which weekend the ad runs.

Promotions & Sponsorships Circulation & Distribution

- Wine & Grape Harvest
- Travel Promotions
- Italian and local community special sports coverage
- Seasonal Specials
- ...and more

Insieme is a paid publication and is hand delivered to 2/3 of its total readers. The remainder is circulated through a network of close to 300 distribution sites, all key locations in Montreal's vibrant Italian community.

Circulation: 12,575

READERSHIP

Weekly (Tuesdays)

42,000+ readers

SELECTED DEMOGRAPHICS

- Italian is the second-largest non-French cultural group in Montreal
- Approximately 260,350 people of Italian extraction live in Montreal
- 40,000 households in Montreal claim Italian as their 1st language
- 71% of Insieme is home delivered by subscription
- 74% of Insieme is delivered in Central Montreal while the remainder is distributed just north of the downtown core

*Montreal's
Italian
Language
Newspaper*

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