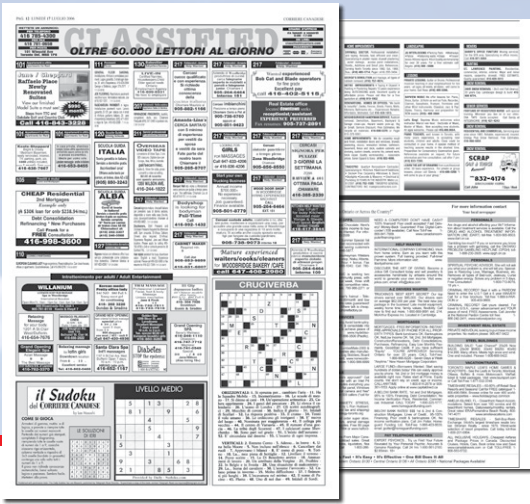


# MulticomMedia CLASSIFIED

Our Group Classifieds help individuals and small- to medium-sized businesses achieve their objectives by providing them cost effective access to three of the largest multicultural communities – Italian, Portuguese, and Hispanic – and 10 of the more prominent Toronto and Vaughan neighbourhoods (in English).



## MODULAR SIZES

### HOW WE DO IT

#### Service:

Advertise in multiple publications with one call, one rep, one rate, one invoice; ad design and translation free of charge.

#### Frequency:

Your investment allows you to maximize the frequency of your message.

#### Effectiveness & Goodwill:

Advertise in the first language of our readers (Italian, Portuguese, Spanish and English).

#### Relevance:

Each of our publications has a dedicated editorial team that provides content designed to address the issues and the solutions that affect local readers.

### RATES

Benefit from our attractive promotions all the year around: Special rates for Help Wanted, Home & Garden, Real Estate, Financial & Insurance Services, Health-Wellness-Beauty & Spa. Remember that all classified ads must be prepaid.

# 1

### CLASSIFIED WORD AD:

#### With Border

##### Home Improvement

ABC Painting - Interior & Exterior. Reasonable rates. Call for FREE estimates at 647-000-000 or send me an email at email@email.ca

#### Words only

##### Help Wanted

URGENT! Carpenters needed able to work immediately. Driver's licence preferred. Call Mike at 416-000-000

# 2

### CLASSIFIED DISPLAY AD:

Give value to your ad using logo, picture, reverse, bold or centered characters. Our current ad sizes:

1" x 1"  
2" x 2"

2" x 2.5"  
2" x 3"

## HOW TO MASTER YOUR AD

### 4 tips to get the results you are expecting:

1. Create a sense of **urgency** using the words: "Urgent!" or "Immediate!"
2. Mention your "Best Offer" or a "Special Reduction."
3. Use specific **design** to give value to your ad: reverse, grey background, bold, centered characters.
4. Ask for a **free translation** in Italian, Spanish or Portuguese to reach your customers.

## CONTACT US

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