



MulticomMedia

MODULAR SIZES

FULL PAGE

Mechanical: 11.25" x 13.64"
 Order as: 10 col x 200 lines = 2000 lines

1/2 PAGE

5.54" x 13.64"
 5 col x 200 lines = 1000 lines

11.25" x 7.143"
 10 col x 100 lines = 1000 lines

1/4 PAGE

5.54" x 7.143"
 5 col x 100 lines = 500 lines

6.7" x 6"
 6 col x 83 lines = 498 lines

11.25" x 3.571"
 10 col x 50 lines = 500 lines

1/6 PAGE

3.25" x 7.143"
 3 col x 100 lines = 300 lines

5.54" x 4.75"
 5 col x 60 lines = 300 lines

1/8 PAGE

5.54" x 3.571"
 5 col x 50 lines = 250 lines

11.25" x 2" 10 col x 25 lines = 250 lines

SPECIAL SIZES

Front Ear 1" x 2"
 1 col x 28 lines

Front Basebar

11.25" x 2" 10 col x 28 lines = 280 lines

MECHANICAL SPECIFICATIONS

1 Page 11.25" x 13.64" All Measurements are WIDTH BY HEIGHT.

Printing: Cold Web Offset / Line Screen: 100 / Colour: 4/1 / Stock: Standard News / Trim Size: 12.15" x 14.9" / Page Type Size: 11.25" x 13.64" / 1 Column (w): 0.975" / Bleeds: Not available

CONTACT US

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DIGITAL FILES

Digital files must be sent using
 Adobe PDF up to version 8.0
 Adobe Illustrator CS2 or lower (also as outline text)
 QuarkXpress up to version 5
 Adobe InDesign CS2 (preferred) — CS4
 JPG — high resolution **ONLY**, min. 200dpi

All PDF, QuarkXpress, InDesign and Illustrator files should include all used images & fonts (Collect / Package for output or include as separate files).

Halftones required - 100 line screen