



9 Community Newspapers

TOWN CRIER

www.MyTownCrier.ca

MODULAR SIZES

North Toronto | Leaside-Rosedale | Bayview-Mills | Beach-South Riverdale | Midtown Toronto Today | Bloor West | Riverdale-East York | Forest Hill | North York

FULL PAGE

Mechanical: 11" x 13.7"
Order as: 6 col x 192 lines

1/2 PAGE

5.4" x 13.7"
3 col x 192 lines

11" x 6.7"
6 col x 94 lines

1/4 PAGE

5.4" x 6.7"
3 col x 94 lines

11" x 3.3"
6 col x 46 lines

1/6 PAGE

7.3" x 3.3"
4 col x 46 lines

3.5" x 6.7"
2 col x 94 lines

1/8 PAGE

3.5" x 5"
2 col x 70 lines

5.4" x 3.3"
3 col x 46 lines

11" x 1.5"
6 col x 21 lines

SPECIAL SIZES

Front Ear 2" x 3"

Community Calendar

3.5" x 3.3"
2 col x 46 lines

Front Basebar

11" x 1.5" 6 col x 21 lines

MECHANICAL SPECIFICATIONS

1 Page 11" x 13.7" All Measurements are WIDTH BY HEIGHT.

Printing: Cold Web Offset / Line Screen: 100 / Colour: 4/1 / Stock: Standard News / Page Size: 12.5" x 15" / Page Type Size: 11" x 13.7" / 1 Column (w): 1.7" / Bleeds: Not available

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DIGITAL FILES

Digital files must be sent using Adobe PDF up to version 8.0
Adobe Illustrator CS2 or lower (also as outline text)
QuarkXpress up to version 5
Adobe InDesign CS2 (preferred) — CS4
JPG — high resolution **ONLY**, min. 200dpi
All PDF, QuarkXpress, InDesign and Illustrator files should include all used images & fonts (Collect / Package for output or include as separate files).
Halftones required - 100 line screen