



Vaughan Today brings you the latest news and lifestyle information affecting the residents and businesses of Vaughan. Each monthly issue of this high-quality magazine offers appealing articles on homes, health, families, recreation, style and much more in our dynamic, growing communities as well as the award-winning news coverage of the former Vaughan Today newspaper.



Monthly Features

- Things to do in Vaughan
- Health tips
- Kids & Families
- Home & Garden advice
- Automotive news
- Local sports
- Business news
- Food & dining

Circulation & Distribution

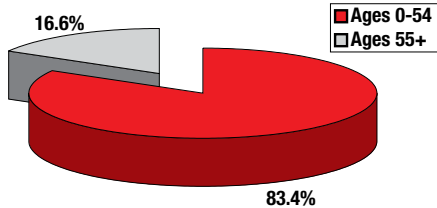
Vaughan Today is delivered directly to over 24,000 homes by Canada Post in Vaughan's most prominent and desired neighbourhoods, as well as picked up by another 6,000 avid readers at more than 300 locations in all parts of the city.

Circulation: 30,000+

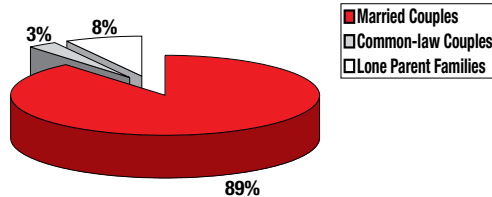


SELECTED DEMOGRAPHICS

Age Breakdown - Vaughan*



Family Characteristics in Vaughan*



- Family income in Vaughan of \$84,312 almost 30% above the national average
- Private dwellings in Vaughan grew by *16,906 from 2001 to 2006, an increase of 30%
- More than 90% of Vaughan's total population are homeowners

- Half of Vaughan households are made up of married couples with children
- Since 1976 Vaughan's population has grown ten fold to 238,866

Statistics Canada, Census 2006

* Source: Market Watch 2006

The "local voice of choice" for the people of the city of Vaughan

VAUGHANTODAY.CA

A robust community website



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