



# MODULAR SIZES

**FULL PAGE**

Mechanical: 8.75" x 11"  
Order as: 6 col x 154 lines

**1/2 PAGE**

4.25" x 11"  
3 col x 154 lines

8.75" x 5.375"  
6 col x 76 lines

**1/4 PAGE**

4.25" x 5.375"  
3 col x 76 lines

8.75" x 2.625"  
6 col x 36 lines

**1/6 PAGE**

5.75" x 2.625"  
4 col x 36 lines

2.8" x 5.375"  
2 col x 76 lines

**1/8 PAGE**

2.8" x 4"  
2 col x 56 lines

4.25" x 2.625"  
3 col x 36 lines

## MECHANICAL SPECIFICATIONS

**1 Page 8.75" x 11" All Measurements are WIDTH BY HEIGHT.**

Printing: Cold Web Offset / Line Screen: 100 / Colour: 4/1 / Stock: Standard News / Page Size: 10" x 12.5" / Page Type Size: 8.75" x 11" / 1 Column (w): 1.7" / Bleeds: Not available

## CONTACT US

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## DIGITAL FILES

Digital files must be sent using  
Adobe PDF up to version 8.0  
Adobe Illustrator CS2 or lower (also as outline text)  
QuarkXpress up to version 5  
Adobe InDesign CS2 (preferred) — CS4  
JPG — high resolution **ONLY**, min. 200dpi  
All PDF, QuarkXpress, InDesign and Illustrator files  
should include all used images & fonts (Collect /  
Package for output or include as separate files).  
Halftones required - 100 line screen